Hint
Think of ways you might create equal parts of the rectangles. Perhaps you could draw a vertical line down the middle of rectangle A. How many square units are in each part?


Where can you draw a line going a different direction in rectangle $B$ so that the two parts of rectangle $B$ have the same number of square units as the parts of rectangle $A$ ?

What fraction of the whole rectangle is each of the new parts created by the line you drew?

